

# SPIRIT STUDIOS



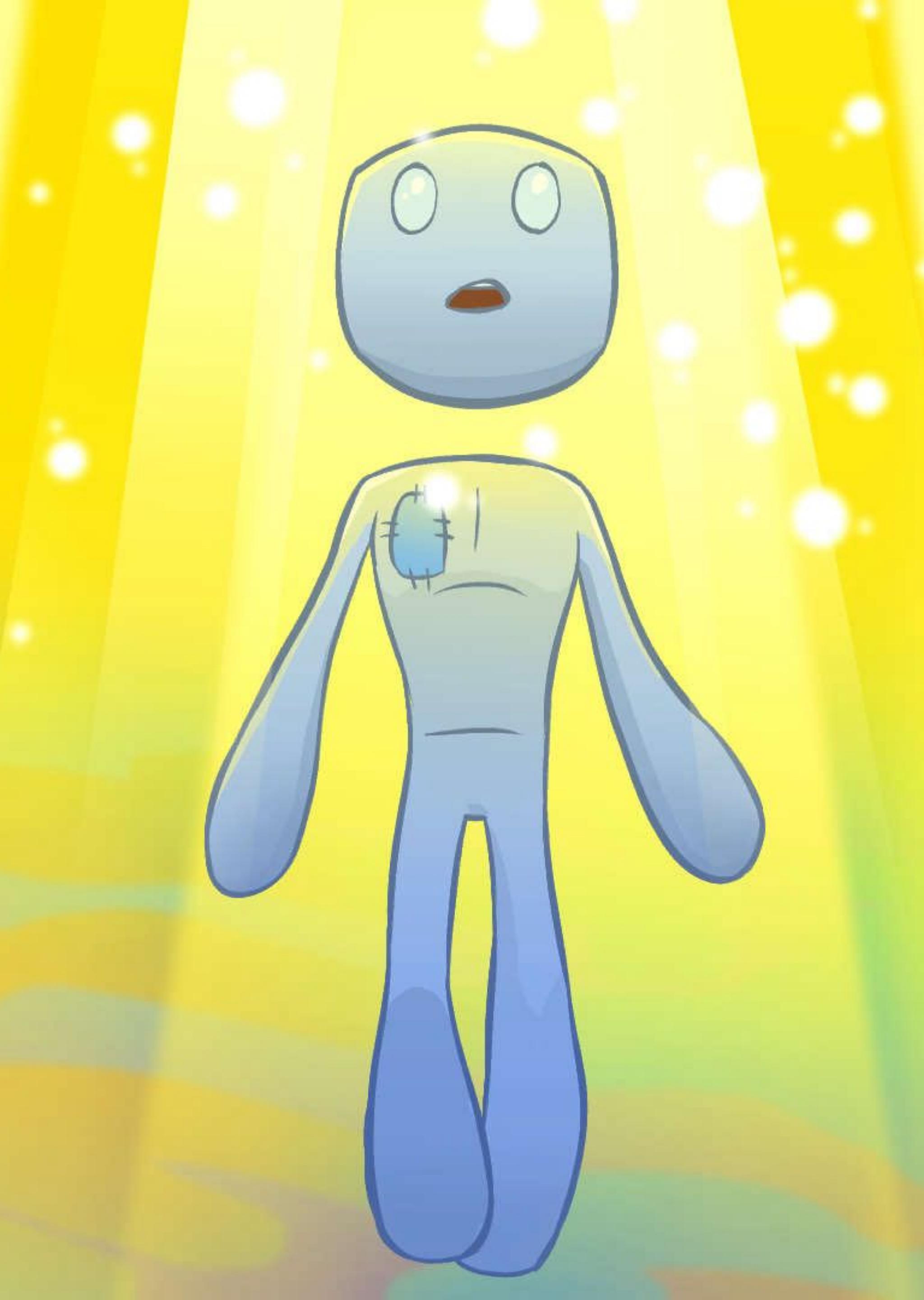
CORE PRODUCTS AND SERVICES OUTLINE



# Company Overview

**Spirit Studios Inc.** is a leading company at the intersection of spirituality, personal development, and digital education. Founded with a mission to elevate human consciousness and inspire individuals on their spiritual journeys, Spirit Studios creates innovative and accessible resources that blend ancient wisdom with modern insights.

The company operates through a multi-faceted platform that includes online courses, entertainment, and community-driven experiences. Spirit Studios is dedicated to offering tools and teachings that empower individuals to explore their spirituality, connect with their inner selves, and achieve personal transformation.



# Mission Statement

We are committed to supporting personal and spiritual evolution by providing a sacred space where individuals can explore and experience their spiritual journey. We aim to share and explore spirituality in an open-hearted and inclusive way, honoring all walks of life and the inherent beauty and divinity within each of us, nature, and the universe.

# Vision Statement

**At Spirit Studios, our vision is to illuminate the path of personal and collective transformation through creative expression, storytelling, and the exploration of consciousness. We aspire to be a global beacon of spiritual insight, bridging ancient wisdom and modern understanding to inspire a more harmonious, awakened world.**

**Through our innovative content and collaborative community, we aim to empower individuals to realize their fullest potential and contribute to the evolution of humanity.**



# Spiritverse

## A Home for the Spiritual Universe on Earth

Spiritverse is an expansive digital ecosystem created by Spirit Studios, designed to be a vibrant, interactive hub for spiritual exploration and personal transformation. It is the primary brand or network within which all of our content exists.

Within Spiritverse, users can immerse themselves in a diverse array of resources, including educational content, virtual events, and community-driven experiences that foster growth and connection.



*The Spiritverse Logo is a cross-section of the Egg of Life sacred geometry pattern, which also depicts the Star Sirius.*

# Company Mascot

## *Meet Patchman*



Patchman is the beloved mascot of Spiritverse, embodying the core values and spirit of our team, purpose, and vision. With his vibrant design and approachable demeanor, Patchman serves as a guiding figure for the community throughout many of our content series and products.

Representing curiosity, wisdom, and the journey of personal transformation, he is more than just a character; Patchman is a symbol of the interconnectedness of all things, bridging the gap between ancient wisdom and modern understanding. As the face of Spiritverse, Patchman inspires audiences of all ages to explore the mysteries of consciousness and embrace the path of spiritual growth with an open heart and mind.

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## Strengths

Spirit Studios creates unique, spiritually-centered content that resonates with a dedicated and growing audience. With a strong brand identity, the studio has established itself as a leader in the conscious media space. The team's expertise in animation, storytelling, and digital production ensures high-quality, engaging content that deeply connects with viewers and creates a lasting and loyal audience.

# O

## Opportunities

The growing global interest in spirituality and wellness presents significant opportunities for Spirit Studios to expand its audience and offerings. Partnerships with platforms like Gaia, along with the development of innovative content using AI and digital tools, can broaden the studio's reach and influence. Diversifying into new areas like live events, gatherings, and interactive experiences also offers potential for increased revenue and brand strength.

# W

## Weaknesses

While the niche focus on spirituality is a strength, it also limits the potential audience to those specifically interested in this area, which could hinder broader market growth. Additionally, the resource-intensive nature of animation and content production can be a challenge, requiring significant time, talent, and financial investment. The small team bottlenecks the creative output capacity.

# T

## Threats

The growing competition in the spiritual content space presents a challenge as more creators and platforms emerge. A more significant concern, however, is the persistent misunderstanding and misrepresentation of Jordan and Spirit Studios' intentions over the past 13 years. This highlights the need for clear communication. Despite these challenges, Spirit Studios continues to thrive, bolstered by a dedicated global community that resonates deeply with its message.



# Social Media & Reach

Spirit Studios boasts a powerful social media presence, reaching millions of engaged followers across platforms and generating significant impact through consistent content, high engagement, and a dedicated global community.

**1.41M**

Subscribers on Youtube  
May regular viewers tune in for our  
transformative content.

**10M**

Likes on Facebook  
Strong engagement actively  
participating with our spiritual  
teachings and publications.

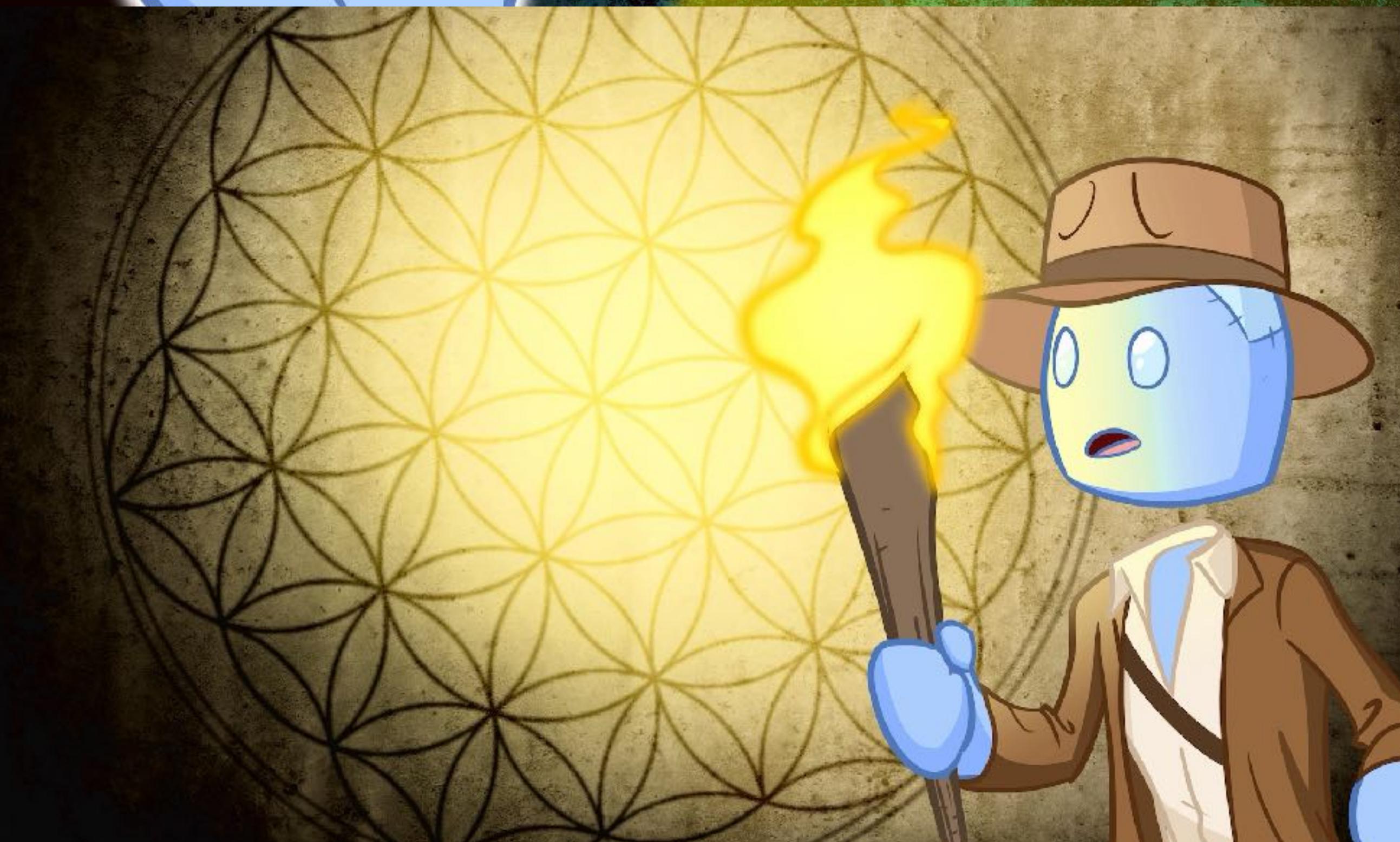
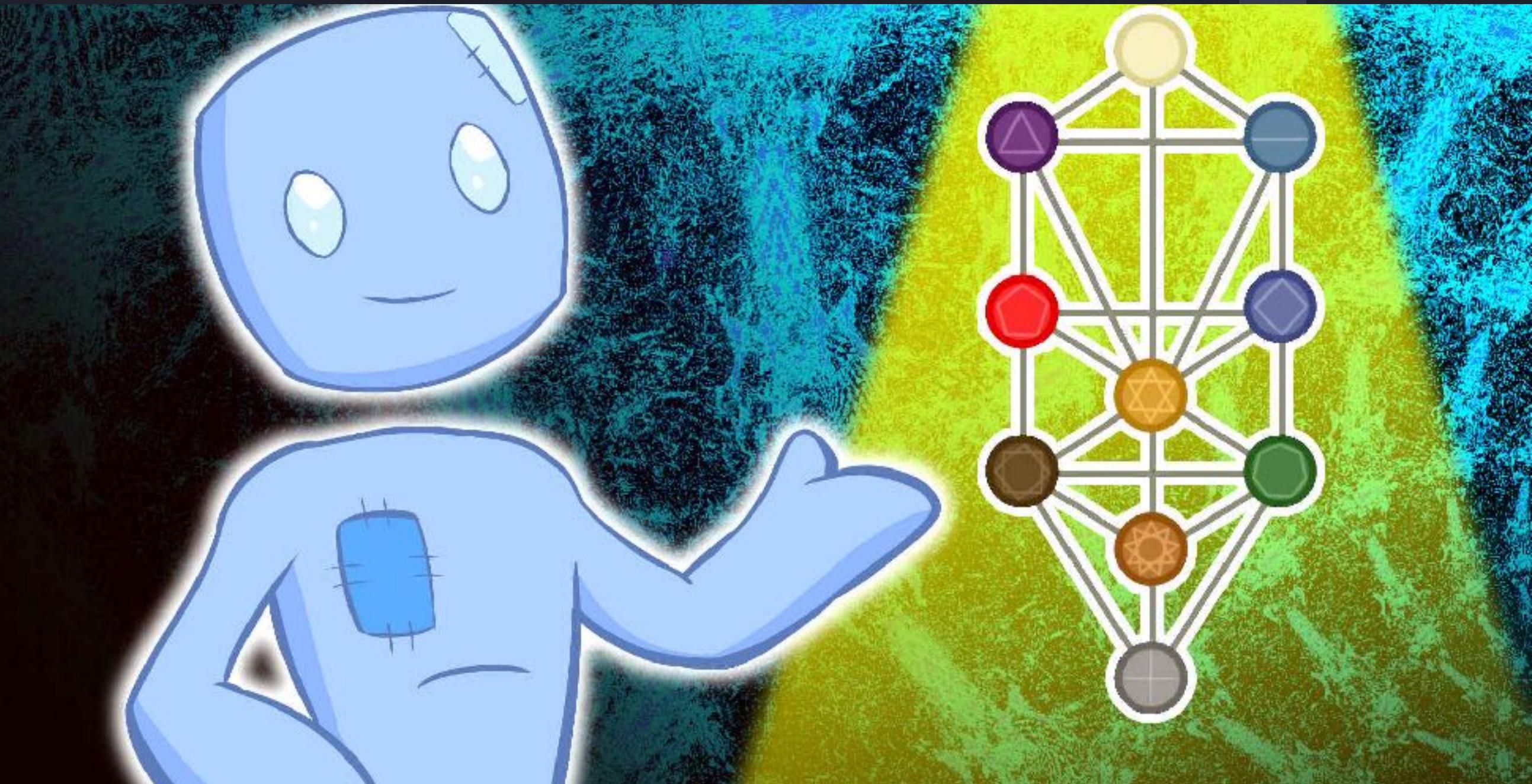
**1.1M**

Followers on Instagram  
Connecting through daily inspiration  
and insightful posts.

# Market Opportunity

The spiritual and wellness market is experiencing unprecedented growth, driven by a global shift towards holistic health, mindfulness, and personal transformation. As people increasingly seek content that resonates with their inner journey, there is a rising demand for authentic, spiritually-centered media that offers both depth and practicality.

The conscious media industry is projected to expand significantly, with millions of individuals around the world looking for resources to help them navigate their spiritual awakening and integrate these insights into their daily lives. Spirit Studios is uniquely positioned to tap into this expanding market by offering innovative, transformative content that bridges ancient wisdom and modern understanding, meeting the needs of a growing audience eager for meaningful, soul-enriching experiences.



# Our Offerings

Spirit Studios delivers a diverse range of transformative content, from immersive online courses and thought-provoking videos to insightful articles and community-driven experiences, all designed to inspire personal and collective growth.

## Products

Spirit Studios offers a range of digital products designed to facilitate personal growth and spiritual development, including a premiere tarot deck, many book publications, downloadable guides, meditation tools, art, courses, challenges, and more...

## Services

We provide customized consulting and coaching services that empower individuals and organizations to unlock their full potential, aligning their actions with higher consciousness and purpose.

## Content

Our content spans a variety of formats, from captivating YouTube videos and enlightening articles to interactive workshops, all crafted to inspire, educate, and guide our audience on their spiritual journey.

## Flagship Animation Series



# Spirit Science

The Spirit Science animated series is a groundbreaking exploration of spirituality, consciousness, and the mysteries of the universe, brought to life through engaging and thought-provoking animation. Each episode delves into topics ranging from ancient wisdom and sacred geometry to the nature of reality and the human experience, making complex spiritual concepts accessible and entertaining for viewers of all ages.

The series is designed to inspire curiosity, ignite personal transformation, and provide viewers with a deeper understanding of the interconnectedness of all things. With its unique blend of education, storytelling, and vibrant visuals, Spirit Science has become a beloved resource for those seeking to expand their awareness and explore the deeper truths of existence.

# Patch Parables

*Patch Parables* is a captivating animated series that brings timeless spiritual lessons to life through engaging and visually stunning storytelling. Each episode follows a different classic parable from various world spiritual traditions, narrated by Patchman.

Blending humor, wisdom, and rich symbolism, *Patch Parables* serves as a gentle guide for viewers on their journey of self-discovery and spiritual growth—and fun for all ages! With its unique blend of heartwarming narratives and universal truths, the series resonates with audiences of all ages, making complex spiritual ideas relatable and inspiring personal transformation.



## Flagship Series



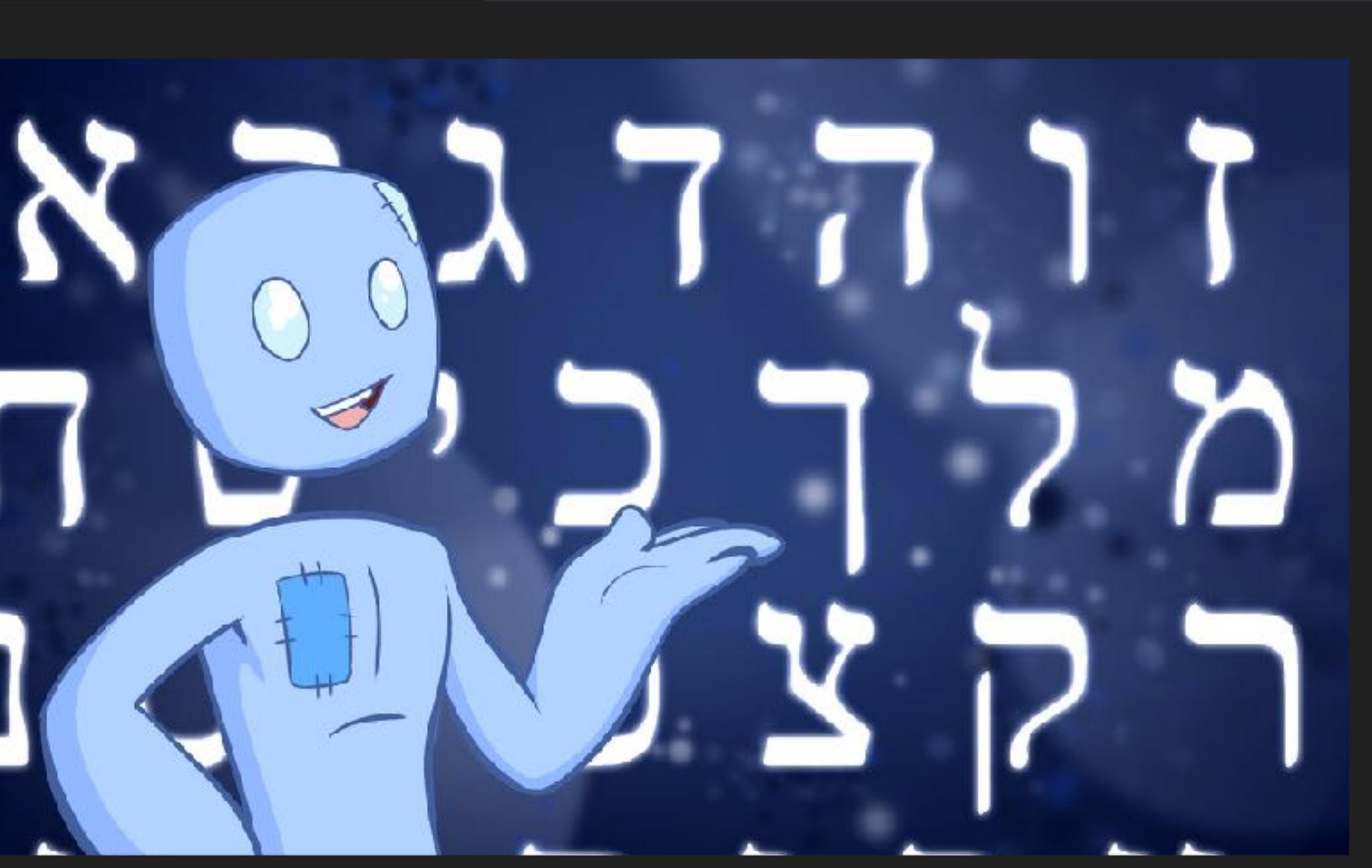
# The Conspiracy Theory of Everything

One of our most popular series by far, *The Conspiracy Theory of Everything* is a thought-provoking show that dives deep into the hidden connections between the greatest of all conspiracies that have existed throughout time, wherein we do our best to either prove or debunk them, and see how they all weave together.

*The Conspiracy Theory of Everything* is designed to awaken curiosity, spark dialogue, and inspire viewers to see the world through a new, more expansive lens.

## Upcoming Series Venture

# Spirit Science Rebirth



We are currently re-imagining many of our classic *Spirit Science* videos with fresh, updated information and enhanced video editing and scenes. We then plan to roll out these updated versions in multiple languages through our Global Translation Project to reach a much larger and worldwide audience.

Leveraging AI technology, we're translating the *Spirit Science* series to reach diverse audiences worldwide, ensuring that these teachings resonate with people of all languages and cultures, fostering a more connected and enlightened global community.

2X

### Global Reach within 2 Years

We aim to significantly expand our global reach by translating our content into multiple languages, targeting a worldwide increase in viewers within the next two years.



## *Physical Products*

# Key Product 1.

## Patch Tarot



Patch Tarot is a modern reimagining of the traditional tarot, blending ancient symbolism with contemporary insights to create a deck that speaks to the spiritual seeker of today.

Patch Tarot integrates the timeless wisdom of the Tarot with fresh, vibrant artwork and deeply thoughtful interpretations. Each card in the deck is designed not just as a tool for divination, but as a gateway to deeper understanding and self-reflection, offering guidance that resonates with both beginners and experienced practitioners.



Since its launch, Patch Tarot has received an overwhelmingly positive response from nearly all who use it.

## *Physical Products*

# Key Product 2.

## The Book of Patch



The Book of Patch is a comprehensive 500 page textbook-companion to Patch Tarot, offering insightful explanations and deeper meanings for each card in the deck. It serves as a guide for both novice and seasoned tarot readers, bridging ancient wisdom with modern perspectives.

This book enhances the reader's understanding and connection to the cards, making it an essential resource for anyone seeking to unlock the profound insights of Patch Tarot on their spiritual journey.

# Key Product 3.

## Patch Oracle



Still in production, The *Patch Oracle Cards* are a beautifully crafted deck that offers deep spiritual guidance and intuitive insights for those seeking clarity on their life journey. Inspired by the wisdom of the Patch Tarot, this oracle deck blends ancient symbolism with modern spiritual teachings, making it accessible to both beginners and experienced readers.

The intention behind this deck is to be a simpler tool of guidance for those seeking inner wisdom and support without as meticulous and elaborate symbolism as found in traditional Tarot.

# Key Product 4.

# The Emerald Tablets



**The Emerald Tablets of Thoth** is a modern interpretation of an ancient text, revealing timeless wisdom through a contemporary lens. This book explores the mysteries of existence, offering profound insights into the nature of reality and consciousness, making it an essential read for those seeking spiritual enlightenment and deeper understanding.

## *Physical Products*

# Key Product 5.

## Tao Te Ching The Virtual Way

**Tao Te Ching: The Virtual Way** presents the ancient teachings of Lao Tzu in a modern format, making this timeless wisdom accessible to today's audience in an entirely new way.

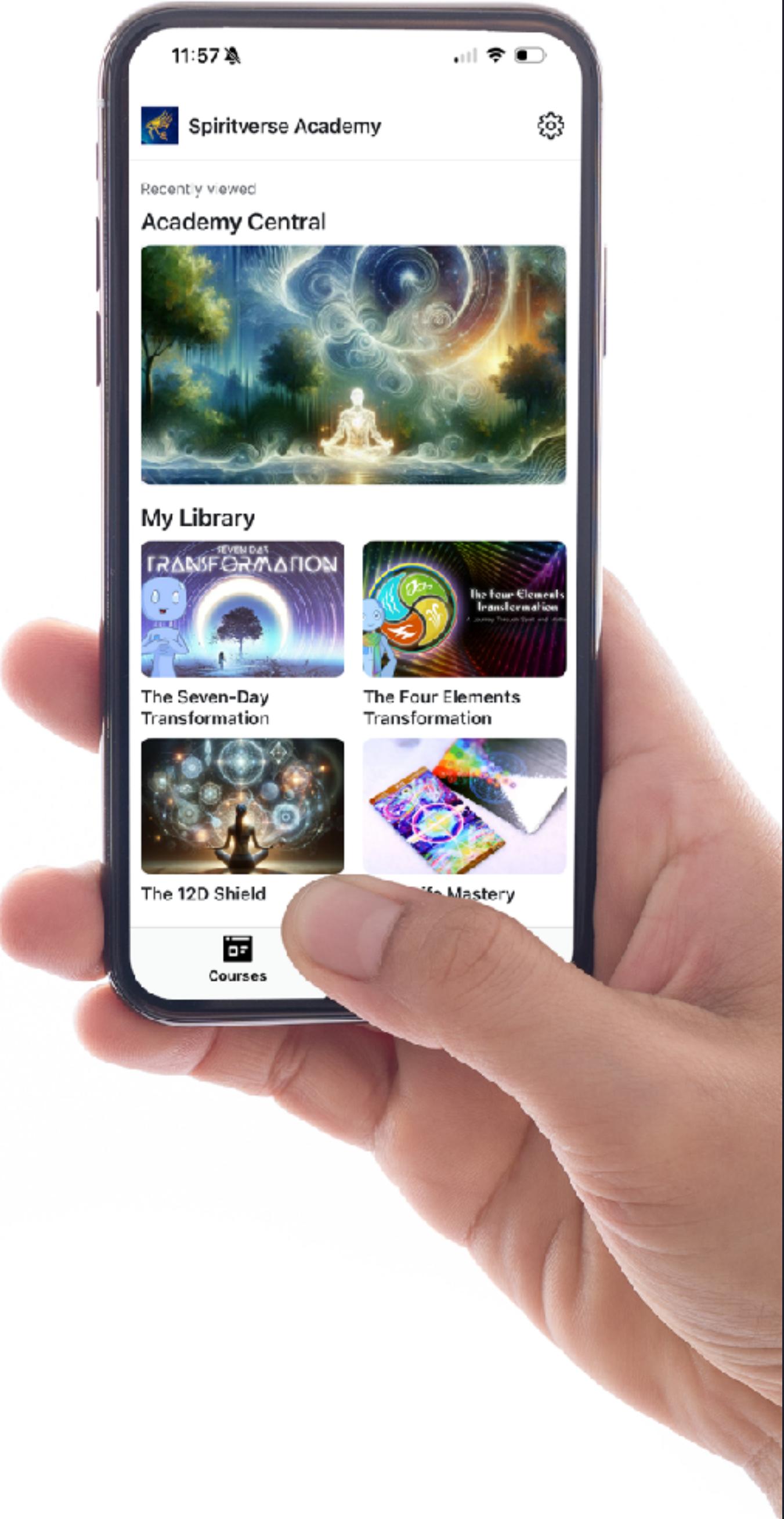
This book explores practical guidance for living in harmony with the Tao, blending ancient philosophy with contemporary understanding to inspire a balanced, mindful life. We dive deep into the traditional and ancient meaning of the original Tao, but written alongside the modern science of the Holographic Universe Theory.



# The Spiritverse Academy

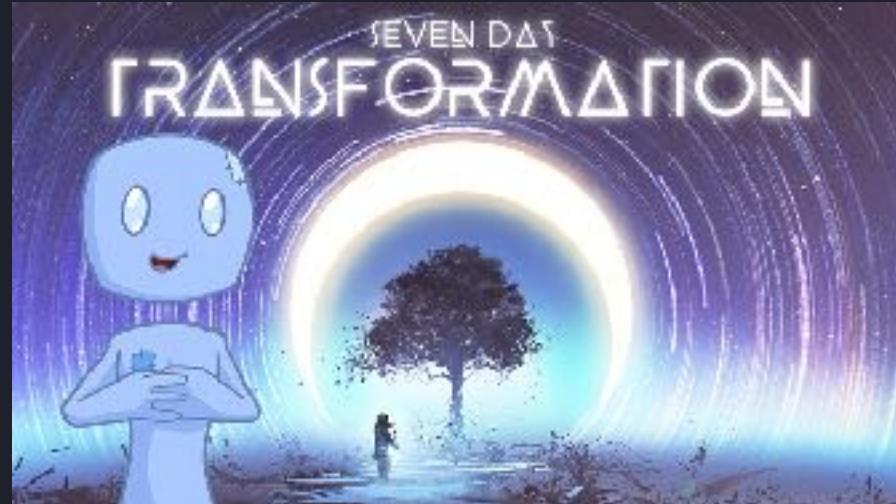
Spiritverse Academy is an educational platform within the Spiritverse ecosystem, dedicated to empowering individuals on their spiritual journey through comprehensive courses and transformative learning experiences.

Offering a wide range of topics, from spiritual development and consciousness evolution to practical life skills, the Academy is designed to cater to all levels of spiritual seekers. Each course is crafted with care, combining ancient wisdom with modern insights, and is delivered through engaging, interactive content that fosters deep understanding and personal growth. Spiritverse Academy is more than just a place of learning; it's a community where students can connect, share, and evolve together.



# Courses

Course 1



## The Seven-Day Transformation

The *7 Day Transformation* course offers a rapid, week-long journey to realign mind, body, and spirit, enabling profound shifts and setting the foundation for lasting personal growth.

\$333

Course 2



## The Four Elements Transformation

The *4 Elements Transformation* course teaches the balance of Earth, Water, Air, and Fire within, empowering students to create harmony and flow in their lives.

\$222

Course 3



## The Hermetica

The *Hermetica* course provides an essential understanding of ancient Hermetic teachings, offering profound insights into the nature of reality and spiritual wisdom.

\$249

Course 4



## Tarot Life Mastery

**Tarot Life Mastery** is a comprehensive course that equips students with advanced tarot reading skills, deepening their understanding and practical application of tarot in daily life.

\$147

# Courses

Course 5



## The 12D Shield

**The 12D Shield** teaches a powerful technique for energetic protection and alignment, helping students maintain high-frequency states and personal sovereignty.

[Pay What Feels Right](#)

Course 6



## The Major Arcana Challenge

**The Major Arcana Challenge** takes students through the 22 Major Arcana tarot cards, revealing their deep symbolism and guiding personal insight over 22 days.

[Pay What Feels Right](#)

Course 7



## The Money Mindset Challenge

**The Money Mindset Challenge** reprograms limiting beliefs around wealth, guiding participants to develop a prosperous mindset and attract financial abundance.

[Pay What Feels Right](#)

Course 8



## Patch Tarot Masters

**Patch Tarot Masters** dives deep into the symbolism and meanings of the Patch Tarot deck, empowering students to become expert tarot readers with a profound connection to the cards.

\$3000

# Upcoming Courses

Course 5



## Essentials of Spirituality

The **Essentials of Spirituality** course offers a foundational exploration of key spiritual concepts and practices, guiding students to deepen their connection with themselves and the universe.

\$99

Course 6



## Tarot Reader Training

Tarot Reader Training equips students with the skills to confidently read tarot, combining traditional techniques with intuitive insights for accurate and meaningful readings.

\$497

Course 7



## Become a Creator

The *Become a Creator* course equips you with essential skills in animation and video production, guiding you through storytelling, design, and editing techniques to bring your creative ideas to life and engage audiences effectively.

\$349

Course 8



## Activate Your Lightbody

The **Activate Your Lightbody** course teaches advanced spiritual techniques to awaken and activate the lightbody, enhancing spiritual awareness and personal energy.

\$349

# Private Training



## Customized Learning Paths:

Each cohort receives a **customized curriculum** designed to meet their **unique needs and goals**.



## Interactive and Engaging:

Engage in **hands-on activities, discussions, and real-time feedback** for enhanced learning.



## Exclusive Access:

Direct access to **Spirit Studios' experts** offers valuable insights and support for practical application.

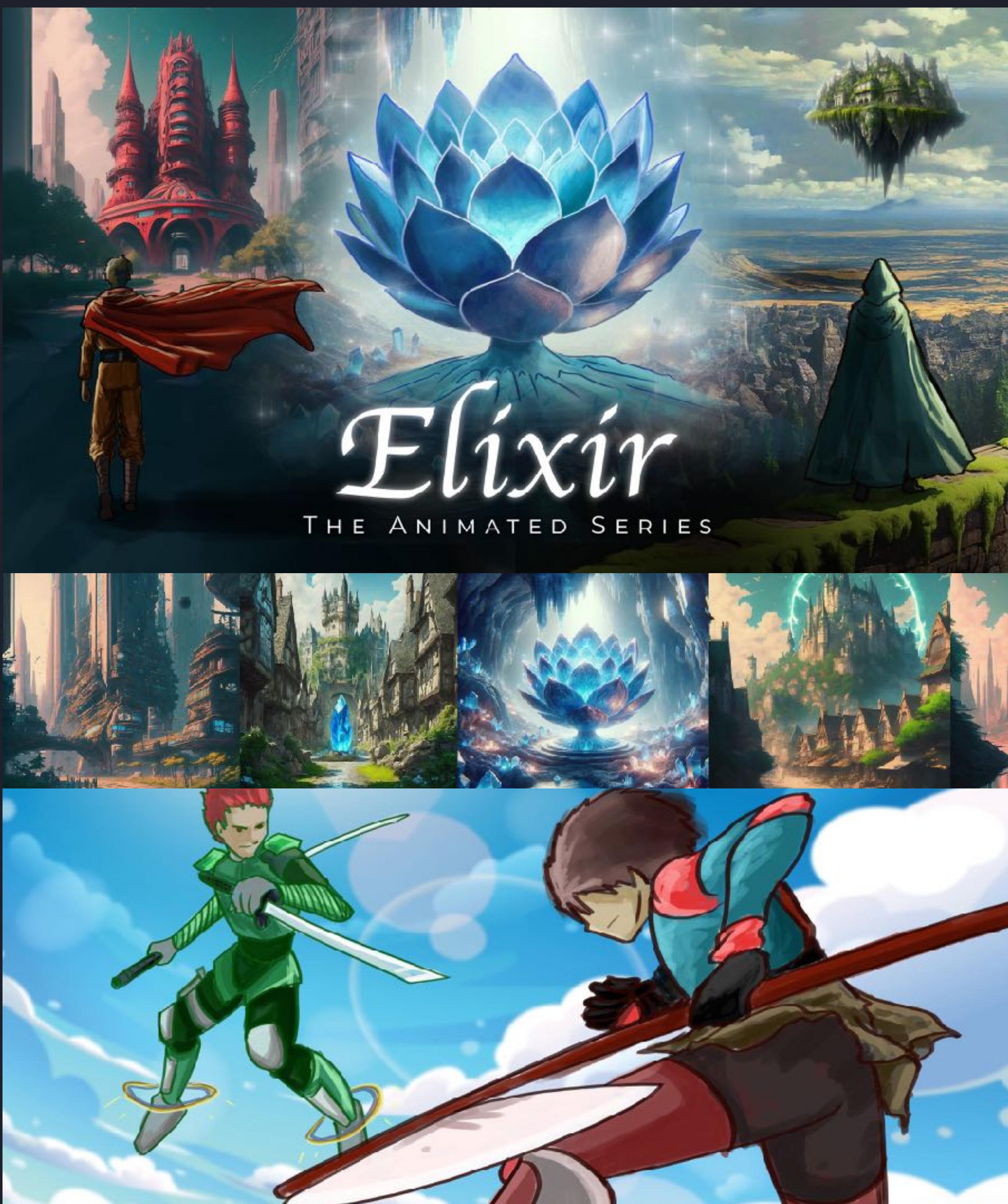


# Special Project

## Elixir - The Animated Series

*Elixir* is an enchanting animated series in the style of a modern anime, blending mystical storytelling with profound spiritual themes. *The story* mirrors our human consciousness today, where two rival kingdoms, Ossic and Feron, (who represent the left and right hemispheres of the brain) are locked in conflict.

As the story unfolds, it explores the paradox of these opposing yin-and-yang forces within us, leading to the discovery of healing through Love and Truth. The turning point comes when the exiled protagonist discovers the Flower of Life, a living crystal chalice filled with a purifying Elixir, hidden deep within a secret cavern. This discovery not only transforms the hero but also sets off a chain of events that leads to a profound transformation of the entire world.



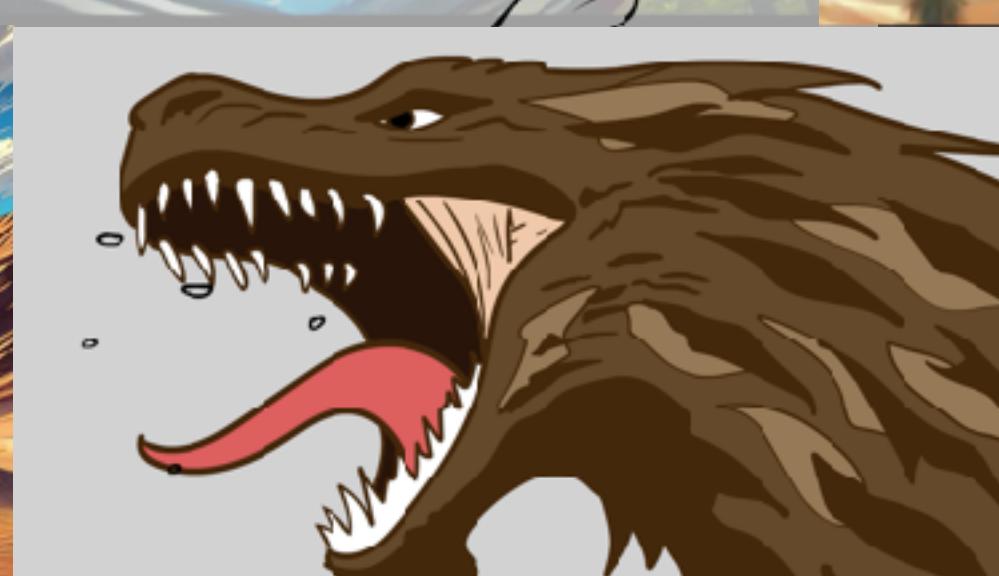
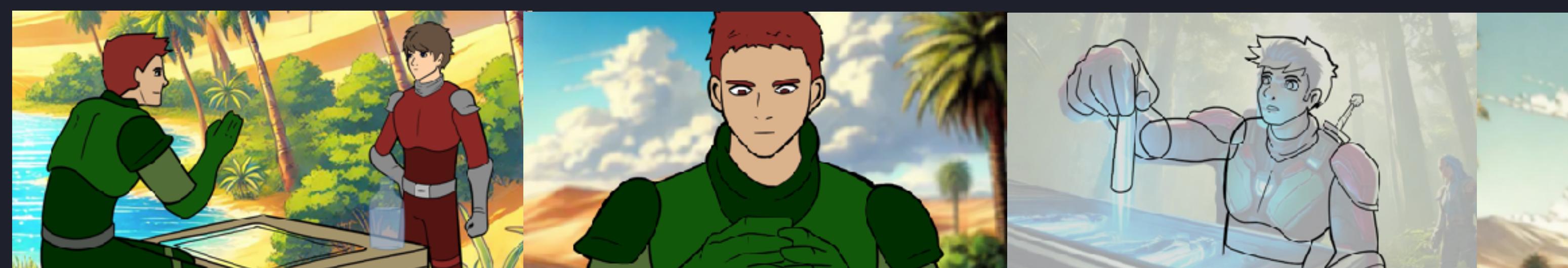
# Elixir

# Going next level with AI

**At Spirit Studios, we're harnessing the power of AI to streamline the production of Elixir, making the entire creative process more efficient and innovative. We are drawing upon AI to design storyboards and background paintings, making a project that could take years to produce happen in a matter of weeks, and look better too.**

**The goal with this project is, once the first 7–9 episodes are completed, to launch them sequentially on YouTube alongside our “Content Creator” course, and teach others how to produce their own animated stories too.**

**It is our goal and hope that upon telling this story well, it could lead to a higher-level production deal with a company like Netflix, to tell the story at an even greater scale.**



# Primary Partnership



We are excited to announce our primary partnership with Gaia, a leading platform for conscious media, where we are exploring a range of collaborative opportunities. This partnership aims to bring our transformative content to a broader audience by featuring our videos and series on Gaia's platform, as well as publishing our courses in their marketplace, making them more accessible to spiritual seekers worldwide.

Additionally, Jordan River will be taking the stage at Gaia's Immersion Conference in March 2025, where he will share insights and teachings with a live audience. We are also exploring the creation of custom series and courses tailored specifically for Gaia, further deepening the impact of our shared mission to elevate consciousness and inspire personal transformation.

# Other Partnerships

*We are also currently exploring several other key partnerships and affiliate programs to bring other conscious businesses into a larger audience*



## Healy - Frequency Healing Device

The Healy frequency device uses personalized frequencies to promote well-being and balance.



## Muse - Brainwave Headset

This headset enhances meditation by providing real-time feedback on brain activity.



## LMNT - Electrolyte Drink Mix

This simple and clean mix offers a balanced blend of electrolytes to support optimal hydration and performance

# B2B Services

Spirit Studios offers a range of B2B services designed to elevate the visions of those we work with.

We specialize in creating custom animations, providing expert video editing, and crafting compelling narratives that align with your brand's vision. Additionally, our team offers strategic advising to help you integrate spiritual and consciousness-driven themes into your projects, ensuring that your message resonates deeply with your audience.



## Custom Animation Production

We can produce animated content tailored to your brand's message, whether it's for marketing campaigns, explainer videos, or educational content.



## Storytelling Consultation

We offer expertise in crafting compelling narratives that resonate with audiences, helping brands tell their stories in a meaningful and impactful way.



## Spiritual Branding Integration

We assist companies in integrating spiritual and consciousness-driven themes into their brand identity, aligning their messaging with a higher purpose.



## Video Editing Services

We provide professional video editing that enhances the storytelling of your content, ensuring a polished and engaging final product.

# Impact



- Matthew Tollow

Thank you for all of your work! The videos you produce have been instrumental in my personal awakening! Words cannot describe how life changing things have become lately but I'm comforted to know I'm not alone feeling this way. 🙏



-Beau Smith

Thanks again Jordan. Also special thanks to patch man and all y'all do together. You may not know it but you helped me in a very... like really dark time in my life. There aren't words to describe it. Honestly I think trying to describe it would do it an injustice. Thanks again, you're an inspiration and have inspired me to inspire others to learn more about this multidimensional journey.



-Renee Horning

Thank you, Jordan, for everything you are. You and your videos legitimately saved my life.

# Impact



-Tori Mann

Thank you for always being a source of love and light in my life. Spirit Science changed my life when I found it years ago. This work you do is so impactful. I'm so grateful for you and your team! ❤️



-Cassie X.

I want everyone to know that you changed my life. I am happy and whole when before I was sick with the pain of this world. Thank you Spirit Science. You are amazing.



-A. Amerighi

I want to thank everyone who works so hard on spirit science. For you have changed my life forever! I'm sure I'm not the only one who has learned a tremendous amount of spirituality and I am so blessed to have stumbled across these videos. Thank you! 🙏

# Impact



-Raymond Cook

I just wanna thank you for all the hard work and effort you put into everything you do for Spirit Science; it has truly changed my life. I have probably watched all the videos on the YouTube channel three times over, they really have helped me more than you will know. So thank you from the bottom of my heart for that.



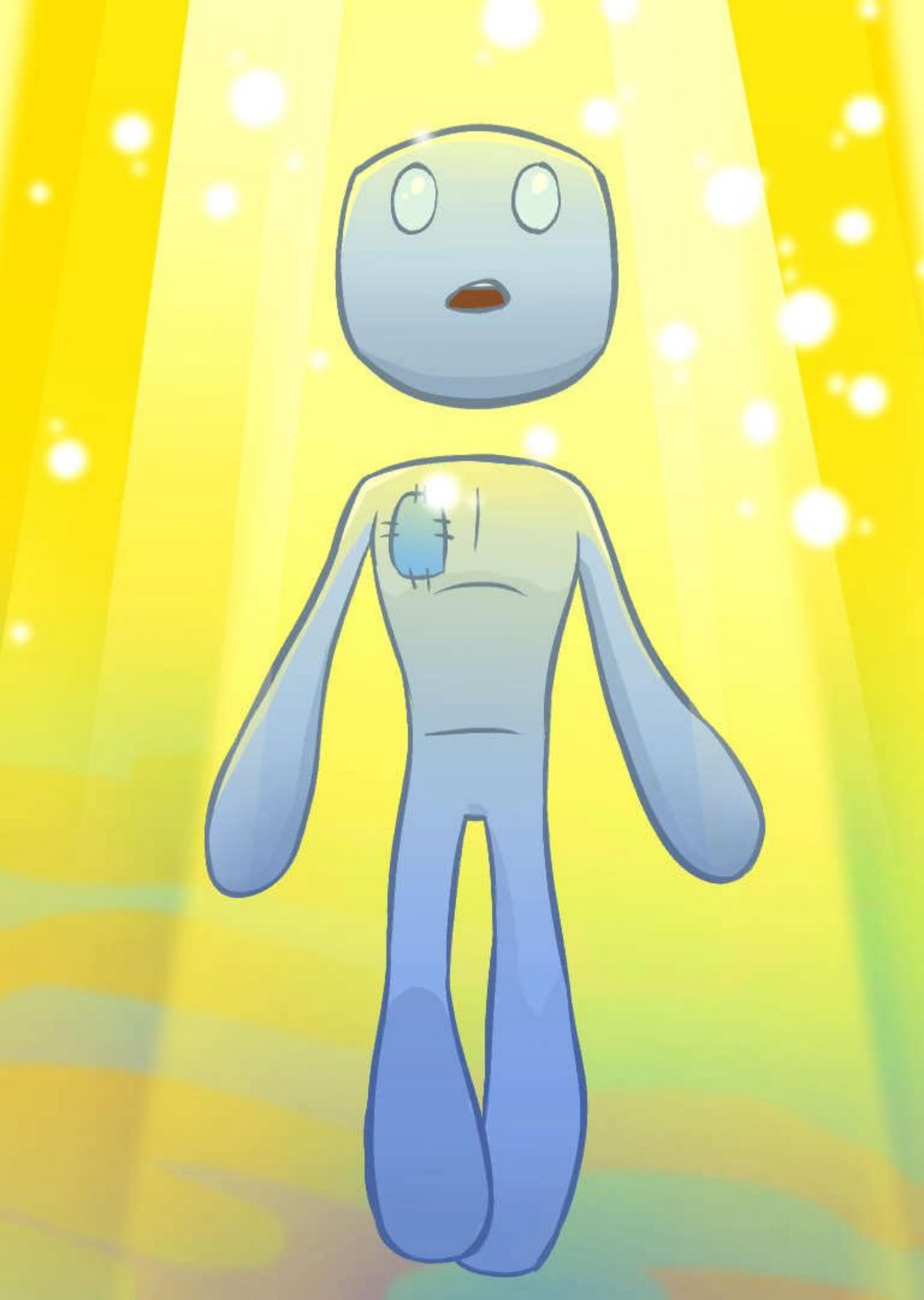
-Victoria Rose

I am SO IN LOVE with the articles and information you have provided and are sharing with others. The tone and beautiful wording you've chosen is very inviting and enlightening. Thank you from the depths of my soul for sharing!!!



-Tom Berry

I just want to express my gratitude towards you and all your amazing creations! When I found your website and YouTube channel.... It literally changed my life. I am so grateful for amazing people like you Jordan! Don't ever give up, we all love you so much! And are so proud to be a part of this amazing community you created!



# Contact Information

For inquiries, collaborations, or to learn more about how Spirit Studios  
can support your journey, please reach out to us via email at

[contact@spiritstudios.com](mailto:contact@spiritstudios.com)

Let's connect and start a conversation about how we can create  
something extraordinary together.

2024

THANK  
YOU